

canticos®

Bilingual Preschool App



Play and learn in English and Spanish

Bilingual is better!

Canticos is the #1 bilingual preschool brand, beloved by kids, parents and educators. It teaches English and Spanish to children 0-5 years old by featuring character-driven nursery rhymes, which are not only great for brain development, but also establish strong cross-cultural connections. Featured on all Nick Jr. platforms, Emmy nominated, 2x Kidscreen award winner and starred by Kirkus, SLJ and Publisher's Weekly, Canticos reaches mainstream and Hispanic audiences and brings bilingual learning with rich and engaging experiences through videos, books, music, toys, apps and more.

The canticos Bilingual Preschool App

Join Ricky, Kiki and Nicky Chickie in Canticos and get unlimited access to our complete collection of award-winning songs and videos and our highly acclaimed bilingual books and games, all in one kid-friendly app! Perfect for preschoolers!

In canticos Bilingual Preschool, you will find:

- All of the Canticos Emmy-nominated bilingual sing-along videos
- Award-winning and highly acclaimed bilingual books
- Play-based experiences that help kids learn their ABC's, 123's and social awareness in two languages
- Fun coloring games and more!

Plus, members get access to our new games, releases and updates first.



Fan love

- **Eva Longoria** names Canticos 'Little Chickies' her favorite children's book - Parents Magazine August 2019
- **Kylie Jenner** posts her daughter's bookshelf featuring a Canticos 'Little Chickies' book - February 2020



Zoe Saldaña:

" I love sharing my culture with my kids. Check out these beautiful bilingual nursery rhyme books from @canticosWorld. They're inspired by popular Latino nursery rhymes and made by Latina moms. ~Que orgullo poder celebrar la cultura Latina con estos libros bilingües de @CanticosWorld. ¡A mis niños les encantan! "



Award-winning content

Canticos has been praised by parents and media alike. Some of the awards and acclaim for the Canticos videos and books include:

- Common Sense Media: Family Seal - Great for Families, 5 Stars for Educational Value
- Emmy: Nominated for Best Short Form Preschool Series
- Kidscreen: 2 consecutive awards for Best Short Digital Preschool Series
- American Library Association: Notable Children's Media Award
- Publishers Weekly: Starred reviews for multiple books
- Kirkus: Little Chickies Book of the Year and starred reviews for multiple books

Preschool learning in English and Spanish

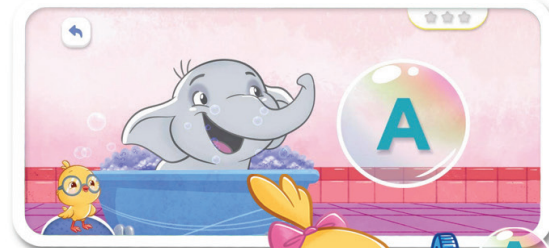
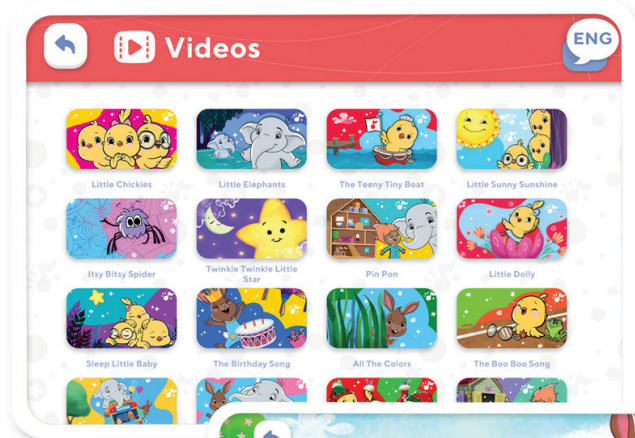
- Languages - Early education concepts in English only, Spanish only, and both languages at once
- Literacy - Phonics, letters, spelling, reading
- Math - Numbers, counting, and addition
- Music - Rhythm, beats, sing-alongs

Social-emotional learning

- Social Skills: Perseverance, creativity, problem-solving
- Cultural competence: Bilingualism, cultural knowledge, open attitude

Developed by Experts, Educators & Artists

- Early education experts with a focus on bilingual learning
- Award-winning artists, animators, and lyricists
- Patent-holding musicians and mathematicians



About Encantos

Encantos is an award-winning B-Corp with a mission to entertain, educate, and inspire kids in the diverse and digital age. Encantos builds purpose-driven direct-to-consumer family brands that incorporate 21st-century learning, literacy and life skills - all connected by culture.

As an entertainment education company, Encantos creates, designs, develops, licenses, and markets a diversified portfolio of award-winning family brands, including the company's first brand, Canticos, an Emmy-nominated award-winning bilingual baby brand and Nick Jr. series, the travel brand Tiny Travelers, and the bravery brand Skeletitos. Based in Culver City, CA, Encantos is a proud female-owned public benefit corporation that puts diversity, equality, and inclusion at the heart of everything it creates.

Learn more:

encantosmedia.com and follow @encantosmedia

