



Carlos Hoyos

Co-founder and Chief Technology Officer,
Encantos Media Studios

Technologist and venture capitalist.

Carlos Hoyos is co-founder and Chief Technology Officer at Encantos Media Studios, where he applies his 20 years of experience identifying, developing and executing large-scale technology solutions for the world's largest brands to Encantos' multimedia brands.

Carlos is also a polyglot, mathematician, musician, and inventor with multiple patents under his belt. At Encantos he combines his technology and music background to create immersive and whimsical digital experiences for kids that not only entertain, but also expose kids to early literacy and math concepts through music-based apps in eight languages for iOS and Android.

Carlos is passionate about new technology and its applications to solve complex problems across industries. In his role as a principal at IBM's internal venture capital program, he has helped Fortune 500 brands like Delta, John Deere, Amex, and Disney bring innovation to their businesses by using artificial intelligence, analytics and cloud technology. These solutions have created new ways for these companies to provide improved client experiences through technology.

Carlos is a strong supporter and mentor of the next generation of technology leaders. He is an adjunct professor at Pace University teaching data analytics to graduate students and is also a frequent mentor of young talent at hackathons throughout the New York City Area.

Carlos was born in Bogotá, Colombia. He attended Universidad de los Andes where he studied mathematics and computer science.
